

Insurance Voice AI Setup Guide

Deploy a compliant AI appointment-setter for your agency in one afternoon — scripts, disclosures, and CRM handoff included.

What's inside

- Why voice AI works now
- Compliance & disclosures
- The qualification script
- Calendar handoff
- Measuring appointment-set lift

Chapter 1: Why voice AI works now

This chapter walks through **why voice ai works now** — the frameworks, scripts, and step-by-step actions our top-performing customers use to make this work in the real world.

Key actions:

- Audit your current workflow and identify the biggest single leak.
- Install the automation blueprint from the appendix.
- Measure lift weekly for the first 90 days and iterate.

Pro tip: pair this chapter with the matching module inside the GSS Growth Tool platform to automate the entire workflow end-to-end. Book a free walkthrough at calendly.com/kgilbert-11/free-gssai-demo-review.

Chapter 2: Compliance & disclosures

This chapter walks through **compliance & disclosures** — the frameworks, scripts, and step-by-step actions our top-performing customers use to make this work in the real world.

Key actions:

- Audit your current workflow and identify the biggest single leak.
- Install the automation blueprint from the appendix.
- Measure lift weekly for the first 90 days and iterate.

Pro tip: pair this chapter with the matching module inside the GSS Growth Tool platform to automate the entire workflow end-to-end. Book a free walkthrough at calendly.com/kgilbert-11/free-gssai-demo-review.

Chapter 3: The qualification script

This chapter walks through **the qualification script** — the frameworks, scripts, and step-by-step actions our top-performing customers use to make this work in the real world.

Key actions:

- Audit your current workflow and identify the biggest single leak.
- Install the automation blueprint from the appendix.
- Measure lift weekly for the first 90 days and iterate.

Pro tip: pair this chapter with the matching module inside the GSS Growth Tool platform to automate the entire workflow end-to-end. Book a free walkthrough at calendly.com/kgilbert-11/free-gssai-demo-review.

Chapter 4: Calendar handoff

This chapter walks through **calendar handoff** — the frameworks, scripts, and step-by-step actions our top-performing customers use to make this work in the real world.

Key actions:

- Audit your current workflow and identify the biggest single leak.
- Install the automation blueprint from the appendix.
- Measure lift weekly for the first 90 days and iterate.

Pro tip: pair this chapter with the matching module inside the GSS Growth Tool platform to automate the entire workflow end-to-end. Book a free walkthrough at calendly.com/kgilbert-11/free-gssai-demo-review.

Chapter 5: Measuring appointment-set lift

This chapter walks through **measuring appointment-set lift** — the frameworks, scripts, and step-by-step actions our top-performing customers use to make this work in the real world.

Key actions:

- Audit your current workflow and identify the biggest single leak.
- Install the automation blueprint from the appendix.
- Measure lift weekly for the first 90 days and iterate.

Pro tip: pair this chapter with the matching module inside the GSS Growth Tool platform to automate the entire workflow end-to-end. Book a free walkthrough at calendly.com/kgilbert-11/free-gssai-demo-review.